Marketing Executive

Why Bright Ascension?

Join Bright Ascension and be part of a fast-growing, innovative company transforming how software is built for the space industry. Our technology is used by organisations around the world from universities and space agencies to pioneering start-ups and commercial space companies helping them design and operate space systems faster, more efficiently, and more reliably.

Innovation drives everything we do, and our people are at the heart of that success. Through our employee ownership model, everyone has a voice and a genuine stake in the company's future.
With offices in Dundee, Edinburgh, and Bristol and a team of more than 50 talented professionals, we're entering an exciting phase of growth and expansion. It's a fantastic time to join us and help shape the future of space technology while building your career in one of the most exciting industries on Earth.

We are looking for an experienced and motivated Marketing Executive.

We see this role as being full time. Ideally, we would like this role to be based in Edinburgh on a hybrid basis to allow for regular interaction with the wider business and colleagues in other departments.
We are at a very exciting time in our ambitious growth plans and have fantastic opportunities for talented individuals to join our team over the next 12 months.

What you will do

The Marketing Executive will support the delivery of Bright Ascension's marketing strategy through strong day-to-day execution and operational ownership. This role focuses on practical delivery of multi-channel marketing activities and campaigns, supporting inbound and lead generation initiatives, and coordinating the company's event participation.

Key Responsibilities:

- Execute and coordinate marketing activity in line with the overall marketing and sales strategy set by the Marketing Manager
- Plan, execute, and analyse multi-channel marketing campaigns to drive awareness and lead generation
- Support lead generation and nurturing activity through campaign execution and close collaboration with the sales team
- Plan, manage, and deliver the company's participation in trade shows, conferences, webinars, and industry events
- Develop and coordinate marketing content including case studies, brochures, sales presentations, and website content
- Manage and optimise digital marketing channels including the website, social media, email marketing, and marketing automation platforms
- Track and report on marketing performance and KPIs, ensuring insight is fed back to support continuous improvement

Essential skills and experience

- Bachelor's degree in Marketing or a related field
- Solid commercial experience in B2B marketing (agency or in-house)
- Strong understanding of lead generation, funnels, and sales enablement
- Proven experience with digital marketing tools (CRM, marketing automation platforms, analytics tools, etc.)
- Demonstrated experience in event planning, management, and coordination
- Proven ability to create marketing assets using graphic design tools such as Adobe Creative Suite and Canva
- Ability to manage multiple projects and meet deadlines

Personal skills

- Creative mindset with a strong eye for design and messaging, able to turn ideas into clear and engaging outcomes

- Enjoys solving problems, balancing practical and pragmatic thinking with elegant solutions
- Confident presenting complex technical concepts, making them clear and understandable
- Collaborative team player who also works effectively independently, valuing diverse perspectives
- Strong verbal and written communication skills, comfortable working internally and with customers
- Highly organised and detail-oriented, ensuring work is delivered carefully and effectively
- Motivated to make a real impact, contributing to business success and team culture
- Naturally curious and eager to learn, open to new ideas, new skills, and better ways of working

Desirable skills and experience

- Practical understanding of SEO principles, techniques, and best practices
- Previous experience working in a B2B technology or software environment
- Practical application and techniques in marketing automation platforms

What we can offer you

- A highly competitive salary depending on experience with regular reviews
- A fantastic opportunity to join a growing, innovative, employee-centred business pushing boundaries in the space industry
- Flexible hours and hybrid working enabling you to create your ideal work life balance
- 36 days paid holiday per annum
- 6% employer pension contribution
- Enhanced Company Sick Pay and Long-Term Sickness cover
- Health Cash Plan covering dental, physio and optical costs

- Life Assurance cover (4x salary)
- Employee ownership through our Employee Benefit Trust

- Enhanced maternity, paternity and adoption pay
- Opportunities for international travel for exhibitions and trade shows
- Investment in your professional development including attendance at relevant events and conferences
- Company events and regular activities for social engagement and team building
- An open, supportive and inclusive environment where you can explore ideas and make a real impact on the product and business

Our Values

We worked together to identify and shape the values that underpin everything we do, our actions, our vision and all things Bright Ascension.

Passion & Innovation

Enjoy what you do and have fun. Be curious and be fearless. Unconventional ideas and passion are the paths to true innovation.

Teamwork & Collaboration

Sharing knowledge helps the team thrive. Start a dialogue and win through teamwork. Success comes through collaboration and support.

Respect & Integrity

Recognise differences and accept opinions. Integrity, respect and high standards create unbreakable trust and builds reputation.

Any additional criteria and information

- Security clearance eligibility may be required depending on project assignments
- An enthusiasm for the space sector and an interest in contributing to the next generation of satellite-software technologies will be advantageous

All applicants must be UK based and have the right to work in the UK.
We are working with trusted recruitment partners. No agency enquiries please.

Read more: www.brightascension.com